

Message Text

UNCLASSIFIED

PAGE 01 LIMA 09601 201956Z

67

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W
----- 013077

P R 201645Z OCT 76
FM AMEMBASSY LIMA
TO SECSTATE WASHDC PRIORITY 2336
INFO USIA WASHDC
AMEMBASSY BOGOTA
AMEMBASSY SANTIAGO

UNCLAS LIMA 9601

USIA FOR ILA

EO 11652: N/A
TAGS: OEXC, PE
SUBJ: SPEAKER EVALUATION E. BRUCE PETERS

1) DR. E. BRUCE PETERS, GEORGE WASHINGTON UNIVERSITY
MANAGEMENT CONSULTANT AMSPEC "PSYCHOLOGICAL CONTRACT"
"MANAGEMENT AND BEHAVIORAL SCIENCE", CU/CPP PART 2 B 6.
(PROJECT FULFILLED).

2) QP-G, OP-VG, AR-G, RO-G, FLC-NA.

3) DESPITE RESTRICTIONS IMPOSED SIMULTANEOUS TRANSLATION,
PETERS ABLE ALICIT ACTIVE AUDIENCE RESPONSE DURING
PRESENTATIONS GRADUATE SCHOOL ADMINISTRATION (1 HOUR),
INTERNATIONAL MANAGEMENT SEMINAR (3 HOURS) AND MANAGEMENT
STAFF PETROPERU (1 HR.). PETERS ENERGETIC, WITTY, GENERALLY
WELL PREPARED. PERUVIAN AUDIENCES TOP AND MID-LEVEL MANAGERS
APPRECIATED EMPHASIS WORKER ASSISTANCE IN MANAGEMENT PROCESSES
AND INVITED PETERS BACK MORE LECTURES.
NON-SCHEDULED PRESENTATION BEFORE AMERICAN CHAMBER COMMERCE
NOT SUCCESSFUL. AMCHAM GROUP FELT PETERS LACKED PRACTICAL
EXPERIENCE AND HIS OVERALL THEME AGAINST THEIR BEST
INTERESTS. BELIEVE SOURCE PROBLEM CAME FROM CONFUSION BETWEEN
PETERS IDEA WORKER PARTICIPATION MANAGEMENT PROCESS AND
PERUVIAN APPROACH OF WORKER PARTICIPATION THROUGH TOTAL OR
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PARTIAL OWNERSHIP OF INDUSTRY.

AMCHAM AUDIENCE RATED PETERS PERFORMANCE POOR AT BEST.
LANE

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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TAGS: OEXC, PE
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